



good *bad?*



Just how well do you know your clients?

The need for businesses to know their clients (in a financial diligence sense) has never been greater. Laundered money in the UK is thought to amount to over £50 billion every year and, in response, the Government has recently extended its anti-money laundering legislation to impose new responsibilities on a broader range of businesses. The new regulations apply to the regulated financial services industry, solicitors, accountants, auditors, tax advisers, estate agents, casinos and any business accepting single payments greater than 15,000 Euros (c.£10,000).

If your business falls within these categories, and an awful lot do, you must introduce anti-money laundering systems that verify the identity of all new clients and you must also report any knowledge or suspicions about money laundering to the authorities. All of this amounts to an extra burden for businesses to bear.

The solution

Jordans are a leading business information provider and have designed a new financial report (based on client feedback), specifically to meet 'know your client' (KYC) obligations. Our KYC report (available from only £5 plus VAT) not only gives you the information that you need to verify the company's existence and identify the individual directors behind it, but also provides the company's financial history and credit status for up to 5 years. Jordans' KYC report gives you all the information you need quickly, cost-effectively and accurately, allowing you to decide whether or not to trade with your client.

We are well positioned to provide this data, as we have our own company information database that is constantly updated. This means that we can generate KYC reports that accurately profile companies, their directors, shareholders and financial status, directly from our own database.

Our core database is up-dated on a daily basis – with bulk feeds direct from Companies House, supplemented by a range of data quality/checking systems to ensure data accuracy. All our search activities (KYC included) are backed by significant professional indemnity cover, arranged through Lloyds of London. We have managed to keep our costs down through our advanced use of technology and because we generate the reports without the need to access external (and often costly) third party data sources.

Jordans' KYC report

The KYC report contains the following data:

- Company name/registered number
- Previous company name(s)
- Registered office address
- Date of incorporation
- Principal activities
- Adverse information on liquidation, receivership, administration or winding-up notices
- Outstanding County Court Judgements
- Directors' details including home address, date of birth, nationality, other directorships
- Shareholders' details including address, and number and par value of shares held
- Group structure (information on subsidiaries)
- Financial history and credit score for up to 5 years, including turnover, profit, net assets, shareholder funds, profit margin, return on shareholder funds, return on capital employed
- Gearing, liquidity ratio, number of employees
- Jordans' credit rating for the current and previous financial period

To access our new KYC search or view a sample report, visit www.jordans.co.uk and click on the KYC logo on the home page or call Denise Sebastian on 0117 918 1283.

Why use Jordans?

- **Experience:** our service is based on over 140 years' trading and our search specialists are qualified and highly trained.
- **Low risk:** Jordans' search activities are fully quality assured (ISO 9002) and, unlike most of our competitors, they are also backed by full professional indemnity cover.
- **Reliability:** your peace of mind is important to us. The majority of our customers are repeat purchasers and are happy to recommend us to others.
- **Accuracy:** Jordans' KYC reports are based on the latest data, all of which is updated daily.
- **Ease of use:** our KYC report is simple to order, whether online or by telephone and the information is presented in a clear, concise format. Online, you can use our free company name check facility to search by name or registered number. We believe this facility is the best in the business for accuracy and functionality. Your report is delivered by email within minutes (or by fax or post if you prefer).

Our costs

Our charges are as follows:

Order online and download our KYC report: £5 (+ VAT) per report

Use our telephone service, with email delivery: £10 (+ VAT) per report

Use our telephone service, with delivery by post or fax: £15 (+ VAT) per report

Next step

Why delay? Obtain peace of mind – identify the good clients from the bad by ordering our KYC report online now.

Visit www.jordans.co.uk and click on the KYC logo on the home page to order online

Phone our search help desk on 0117 918 1477 to order by telephone

Telephone Denise Sebastian on 0117 918 1283 to discuss any KYC web queries

Email kyc@jordans.co.uk